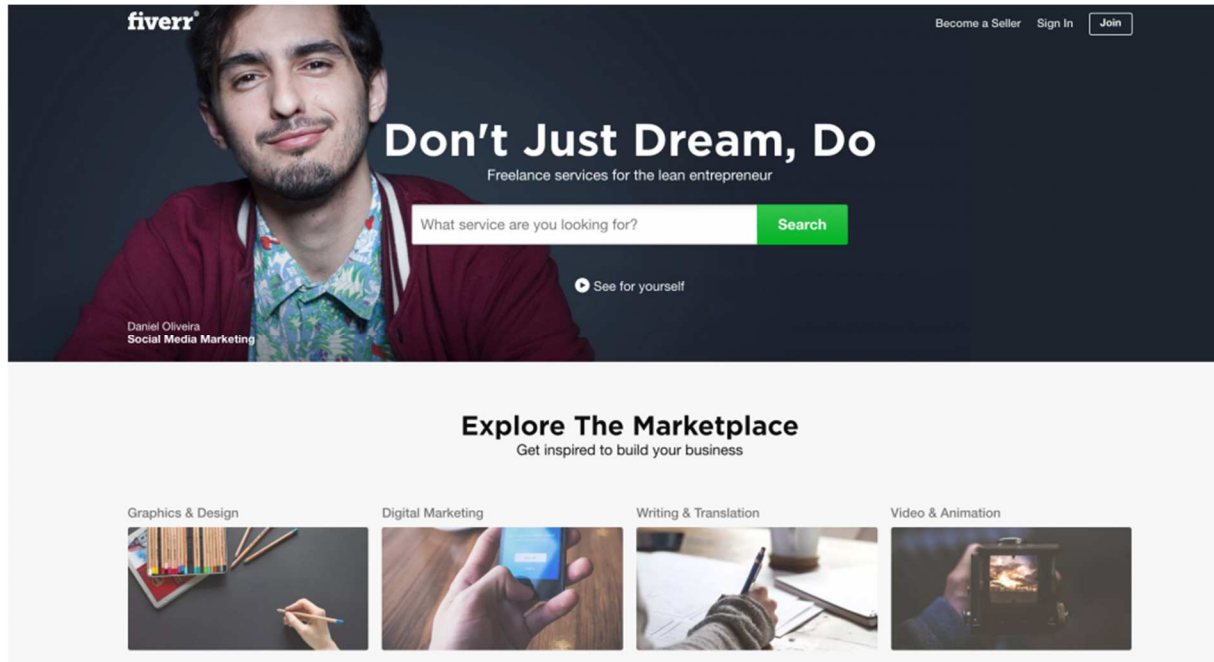


# BTS NDRC – ANGLAIS

## SUJET 0

### PARTIE 2 : Mise en situation



### FIVERR

FIVERR is a “freelance services marketplace” that connects people (mostly entrepreneurs) with service providers who offer anything from graphic design and online marketing to translation and video development. As its name indicates, pricing on Fiverr starts at \$5 USD, though depending on what you’re selling, that can go up to hundreds, even thousands of dollars.

### SITUATION

You work for a company that sells electric bikes but needs to update its methods to develop the number of potential customers. This company is yet too small to hire more employees. Your manager has asked you to investigate about the services that can be offered by Fiverr, a ‘freelance service marketplace’.

Use the following hints:

- Type of providers that the company may need to contact
- Type of services offered
- Choice of affordable services that are urgently needed.