# BTS-NDRC 2020 – ANGLAIS SUJET 0

### PARTIE 2: MISE EN SITUATION

Fair Phone 2 – The modular phone that's built to last

The world's first ethical, modular smartphone. Don't choose between a great phone and a fair supply chain.

## Inspiring social change



Long-Lasting Design



Fair Materials



**Good Working Conditions** 



Reuse and Recycling

# Change is in your hands

Every Fairphone contains around 24mg of gold

To raise awareness about gold in smartphones, we're offering 24% off your new Fairphone 2.



€<del>529.00 →</del>-€399.00

Delivery in Continental Europe and UK only

Next weekday shipment

Free 14-day return policy

2-year warranty

#### **Built to last**

Accidents happen, but that doesn't have to mean the end of your phone. Make it last with easy repairs and replaceable modules. Regular software updates also keep your phone running smoothly.

#### Great performance, extra convenience



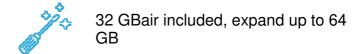
Two SIM slots for work or travel



5-inch 1080p display



# Removable battery





Android 7.1.2 Nougat

www.fairphone.com

## SITUATION.

You work at Tesco in Dublin and you are in charge of the new tech department. You greet a customer who is a green activist, working for Greenpeace. Taking into account the environmental impact of e-waste is very important for this person who wants to buy a phone for his/her 15-year-old son.

## **Use the following hints:**

- price and design
- durability
- manufacturing conditions and environmental impact